



London, 1<sup>st</sup> November, 2018

## **Europcar in the UK maintains Gold CEMARS certification for 7<sup>th</sup> year**

**Leading the way by reducing emissions a further 8.4% in 2018**

<https://www.europcar.co.uk/>

Europcar in the UK, has maintained its GOLD CEMARS (Carbon & Energy Management and Reduction Scheme), audited by Achilles in the UK. The CEMARS certification demonstrates Europcar's commitment in the UK to measuring, managing and reducing greenhouse gas emissions

CEMARS is one of the world's most rigorous carbon reduction programmes. Independently audited, CEMARS offers certification to the globally recognised ISO 14064 standard for carbon management. The scheme allows companies to measure and monitor their greenhouse gas emissions and put in place plans to reduce them across design, development, management and reporting within an organisation.

Since 2010, the base year for Europcar in the UK's CEMARS measurement, it has achieved an 8.4% reduction in emissions intensity (tCO<sub>2</sub>e/£million revenue). This reduction has been achieved through more accurate reporting, which helped to identify areas of the business with unnecessary spend and emissions.

By measuring utilisation effectively, Europcar in the UK makes better use of its fleet and improves its mobility solutions. Combined with increased customer awareness, supported by its 'Environmental Month' awareness campaign, and tighter control on costs at individual sites, this helped drive down emissions.

Gary Smith, Managing Director of Europcar Mobility Group in the UK, comments: "Certification to CEMARS for the seventh year running, confirms our ongoing commitment to robust and credible monitoring and managing of our emissions.

"Key targets set by Europcar UK to reduce greenhouse gas emissions over the coming years, include reducing the average fleet CO<sub>2</sub> figure; reducing average vehicle emissions for non-revenue movements. In addition, we aim to improve awareness of electricity / water usage and efficiencies. Once again Europcar UK is leading the way in creating a more sustainable organisation, as part of a proactive approach to reducing the environmental impact of our transport solutions."

Ends

### **Contacts**

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### **About Europcar Mobility Group**

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris.

The mission of Europcar Mobility Group is to be the preferred “Mobility Service Company” by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: cars rental, vans and trucks rental, chauffeur services, car sharing, scooter sharing and peer-to-peer car sharing.

Customers’ satisfaction is at the heart of the Group’s mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicles rental services, Goldcar® - the most important low-cost car rental company in Europe, InterRent® – a ‘mid-tier’ brand focused on leisure and Ubeeqo® – one of the European leaders in car sharing for both businesses and end-customers market.

Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 133 countries (including 16 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

#### **Further details on our website:**

[www.europcar-mobility-group.com](http://www.europcar-mobility-group.com)

### **About Europcar Mobility Group in the UK**

Europcar Mobility Group in the UK encompasses the Europcar, Ubeeqo and Brunel brands.

With the Europcar brand, Europcar Mobility Group in UK supplies a range of car and van rental solutions to individuals and corporates. The Europcar fleet in the UK has a peak vehicle fleet in excess of over 52,000 cars and 8,000 commercial vehicles.