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BUSINESS RENTAL SERVICE GIVES SMES FAST TRACK TO TACKLE GREY FLEET USAGE

<https://www.europcar.co.uk/>

Europcar, the N°1 brand in car rental in Europe and part of Europcar Mobility Group, is helping SMEs gain access to big business benefits with the launch of its new Business Rental service. SMEs might have been put off car rental in the past because they expected to have to sign up to an account. But, with the new Europcar Business Rental Service firms can become a business customer in just three minutes with a simple online application process and immediately start booking with up to 20% discounts on cars and vans.

Europcar's Business Rental Service helps employers source vehicles for temporary or long term use, alleviating the risk of employees using their own vehicles which may not be maintained to a safe standard. Business Rental is a 24/7 online enrolment service. Once on the system, users simply provide limited information about their business to get special rates and start reserving the vehicles they need.

Recognising the budget pressures facing SMEs, Europcar Business Rental also tailors its pricing to the volume of rentals a business is likely to need. And, from online booking and keyless entry for vehicles at selected locations to express check-out, executive upgrades and easy delivery and collection, SMEs have access to all the benefits usually reserved for full account holders.

Sam Sterry Head of SME at Europcar Mobility Group in the UK, comments: “Europcar Business Rental is all about reducing the formality of becoming a business customer, making access to the benefits easier. By registering staff members in advance, firms can ensure their business travellers can book and drive away with the minimum of delay. As well as improving the efficiency and convenience of business trips, employers also gain the peace of mind of knowing staff are in safe, well-maintained vehicles. Europcar Business Rental is the latest service from Europcar that aims to make business travel a safer, stress-free, seamless part of the working day.”

Ends



Contacts

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About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris.

The mission of Europcar Mobility Group is to be the preferred “Mobility Service Company” by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: cars rental, vans and trucks rental, chauffeur services, car sharing, scooter sharing and peer-to-peer car sharing.

Customers' satisfaction is at the heart of the Group's mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicles rental services, Goldcar® - the most important low-cost car rental company in Europe, InterRent® – a ‘mid-tier’ brand focused on leisure and Ubeeqo® – one of the European leaders in car sharing for both businesses and end-customers market.

Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 133 countries (including 16 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

Further details on our website:

www.europcar-mobility-group.com

About Europcar Mobility Group in the UK

Europcar Mobility Group in the UK encompasses the Europcar, Goldcar, InterRent, Ubeeqo, ecar and Brunel brands.

With the Europcar brand, Europcar Mobility Group in UK supplies a range of car and van rental solutions to individuals and corporates. The Europcar fleet in the UK has a peak vehicle fleet in excess of over 52,000 cars and 8,000 commercial vehicles.