



London, 8th March 2018

**UP TO 40% OFF CLASSY CARS FOR THE ULTIMATE MOTHER'S DAY GIFT
WITH EUROPCAR SELECTION**

Treat Mum with the ultimate trip this Mother's Day in Mercedes E and S Class vehicles

<https://www.europcar.co.uk/deals/mothers-day-2018>

Earn some serious brownie points with Mum this Mother's Day by treating her to a drive in a luxury car. Europcar UK is offering 40% off Mercedes E and S Class vehicles in its Selection fleet for the perfect Mother's Day treat. Reservations need to be made before 10th March 2018 for rentals taken between the 8th and 15th March 2018.

Whether you're taking to the open country roads for a family day out or treating Mum to a spot of Mother's Day lunch, the Europcar Selection UK fleet has something to add a touch of luxury to every outing.

“We’re offering a choice of two of the very best luxury models - and all with up to 40% off for Mother’s Day bookings,” explains Gary Smith, Managing Director of Europcar UK Group. “Everyone likes to treat their Mum to the very best and our great deals on luxury vehicle hire with Europcar Selection means a drive in a dream machine doesn’t have to be just a dream.”

For example, the sporty Mercedes E 350 Auto can be the drive of Mum's dreams for Mother's Day weekend (10th – 11th March), with prices starting at just £126 per day, based on a 3-day weekend rental. Significantly less than its usual price tag on the forecourt!

Visit <https://www.europcar.co.uk/deals/mothers-day-2018> for full details of the offer.

Ends

About Europcar Group

Europcar Group is listed on Euronext Paris. Europcar is the European leader in vehicle rental service and is also a major player in mobility markets. Active in more than 130 countries and territories, including nine subsidiaries in Europe and two in Australia and New Zealand, Europcar serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners. The group operates mainly under the Europcar®, InterRent® and Ubeeqo® brands. Customer satisfaction is at the heart of the group's mission and all of its employees, this commitment fuels the continuous development of new services.

The Europcar Lab, based in Paris, was created to better grasp tomorrow's mobility challenges through innovation and strategic investments, such as Ubeego, E-Car Club or Brunel.



Contacts

For further press information please contact the Europcar UK Press Office:

Madeleine Roles, Lucy Wright or Wendy Harrison

020 8977 9132

europcarukteam@harrisonsadler.com