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Travel blogger enjoys flexibility of long term hire¹ for summer tour Long term hire vehicle more convenient than public transport or leasing

http://longterm.europcar.co.uk/

With the British summer now in full swing, Europear UK, joined forces with expat travel blogger Shobha George of <u>Just Go Places</u> to showcase how Long Term hire makes more sense for getting around the country than vehicle leasing or public transport.

Shobha hails from New York but moved to London, where she is now based, in her twenties. Living in the Capital with her travel-loving husband and 12 year-old twins, who accompany her on her journeys, Shobha's travel blog, 'Just Go Places', tells the tales of her family's adventures around the world.

Europcar UK teamed up with Shobha to highlight how long term rental is the perfect alternative to car ownership, fitting seamlessly into busy family life. Unlike outright ownership or leasing, Europcar Long Term Hire gives drivers the option to change their car for free every 28 days. Shobha, therefore had a VW Golf to make life easy getting around the Capital. Then she traded in the Golf for a VW Sharan for a road trip to the south coast, taking bikes and all the other family paraphernalia too. So, with a shopping trip planned and the need to fit her kids' bikes in the back Shobha traded in her VW Golf for a 7-seater VW Sharan from Europcar UK².

Starting in London, the family made their way to the south coast. First stop was Eastbourne, travelling from the famous pebbled beach (that couldn't be further away from the Big Smoke) to 'Little Chelsea' – a more child-friendly version of the King's Road with a wide range of delis

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¹ Vehicles can be hired from between 28 and 84 days (3 months). Motorists can get 840, 2520 or 3360 miles per 28 days. Additional mileage over these allowances will be charged at £0.20 (inc. VAT) per mile. Unlike most leases the deposit with Europear UK is only £250. The vehicle will be covered by our Basic Protection package. This includes Collision Damage Waiver and Theft Waiver covers and third party liability insurance which is subject to an excess amount that is determined by the type of car you hire. Customers can reduce that excess by purchasing either our Premium or Medium Protection products at discounted rates (see section 26 of the Terms and Conditions of Hire ('T&Cs') for further details of the Protection products and the Tariff Guide for the associated costs and excess amounts which start at £1100).

² A surcharge applies if the new vehicle chosen belongs to a superior category than the one previously rented



and cafes. While Eastbourne is accessible by train, to truly enjoy the South Downs a car certainly helps.

'Impatient kids' in tow, the family and their Sharan discovered that there's more than just farmland in the 1600 square kilometres of the South Downs National Park. The trip moved from Beachy Head to Friston Forest, showing the kids a completely new side to the south of England.

"Juggling family life while running a blog can be a challenge but Europcar's Long Term Hire helped me make the most of my hectic schedule without having to confront public transport", said Shobha. "The first car we had was the right size for running errands and squeezing into small parking spots in the city. When it came to swapping the car, it couldn't have been easier! They showed up in the morning, I didn't have to sit around all day waiting for them. We swapped over the keys, filled out a bit more paperwork and that was it. Having a free additional driver was also a great benefit because it meant I could share the driving with my husband."

The full details of Shobha's visit can be found at https://www.justgoplacesblog.com/seven-sisters-cliffs-from-london/.

Gary Smith, Managing Director, Europear UK, comments: "Whether unready to commit to buying a car or needing more flexibility that leasing offers, long-term hire with Europear UK is a great alternative. The car is delivered and collected from the customer's door, so there's no need to worry about fighting traffic at the start or end of the hire. And the flexibility to swap the vehicle every 28 days – with a wide choice of fleet from the smallest city car to estates and SUVs - means it's just like having a new car every month.

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The mission of Europear Mobility Group is to be the preferred "Mobility Service Company" by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: car-rental, vans and trucks rental, chauffeur services, car-sharing and peer-to-peer.

Customers' satisfaction is at the heart of the Group's mission and all of its employees and this commitment fuels the continuous development of new services.

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Europear Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europear® - the European leader in vehicle rental services, Goldcar® - the most important low-cost car-rental company in Europe, InterRent® – 'mid-tier' brand focused on leisure and Ubeeqo® – a European company specializing in fleet and mobility solutions for both the business and the end-customers market.

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