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Travel blogger enjoys flexibility of long term hire¹ for summer tour

Long term hire vehicle more convenient than public transport or leasing

<http://longterm.europcar.co.uk/>

With the British summer now in full swing, Europcar UK, joined forces with expat travel blogger Shobha George of [Just Go Places](#) to showcase how Long Term hire makes more sense for getting around the country than vehicle leasing or public transport.

Shobha hails from New York but moved to London, where she is now based, in her twenties. Living in the Capital with her travel-loving husband and 12 year-old twins, who accompany her on her journeys, Shobha's travel blog, 'Just Go Places', tells the tales of her family's adventures around the world.

Europcar UK teamed up with Shobha to highlight how long term rental is the perfect alternative to car ownership, fitting seamlessly into busy family life. Unlike outright ownership or leasing, Europcar Long Term Hire gives drivers the option to change their car for free every 28 days. Shobha, therefore had a VW Golf to make life easy getting around the Capital. Then she traded in the Golf for a VW Sharan for a road trip to the south coast, taking bikes and all the other family paraphernalia too. So, with a shopping trip planned and the need to fit her kids' bikes in the back Shobha traded in her VW Golf for a 7-seater VW Sharan from Europcar UK².

Starting in London, the family made their way to the south coast. First stop was Eastbourne, travelling from the famous pebbled beach (that couldn't be further away from the Big Smoke) to 'Little Chelsea' – a more child-friendly version of the King's Road with a wide range of delis

¹ Vehicles can be hired from between 28 and 84 days (3 months). Motorists can get 840, 2520 or 3360 miles per 28 days. Additional mileage over these allowances will be charged at £0.20 (inc. VAT) per mile. Unlike most leases the deposit with Europcar UK is only £250. The vehicle will be covered by our Basic Protection package. This includes Collision Damage Waiver and Theft Waiver covers and third party liability insurance which is subject to an excess amount that is determined by the type of car you hire. Customers can reduce that excess by purchasing either our Premium or Medium Protection products at discounted rates (see section 26 of the Terms and Conditions of Hire ('T&Cs') for further details of the Protection products and the Tariff Guide for the associated costs and excess amounts which start at £1100).

² A surcharge applies if the new vehicle chosen belongs to a superior category than the one previously rented



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Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 133 countries (including 16 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

Further details on our website:

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