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MORE THAN HALF OF COMMUTERS WOULD CHANGE JOB TO REDUCE COSTS

Europcar UK survey reveals the significance of the increasing cost of commuting

www.europcar.co.uk

In a recent poll¹, Europcar UK, a subsidiary of Europcar Group, a major player in mobility markets, found that 54% of respondents would change their job to reduce the cost of their daily commute. With so many elements to consider when moving to a new company – from the role and responsibilities to pay and other benefits - it is significant that over half would be willing to make the change simply to reduce travel costs.

“There are numerous reasons someone may look to change jobs, from salary and promotion opportunities, to taking a new career path, seeking a new challenge or even difficulties with colleagues or bosses”, said Gary Smith, Managing Director, Europcar UK Group. “We were therefore surprised to see that more than half of workers would go through all the stress, uncertainty and upheaval of applications, interviews and being the office newbie, simply to reduce the cost of commuting. This clearly demonstrates the significant impact travel costs can have.

“With train fares rising, and the level of service and comfort not keeping up, commuters are overpaying for a miserable journey. Perhaps it’s not surprising that they would look at ways of improving the journey and reducing the associated cost. By carrying out regular surveys to determine the impact travel has on commuter’s lives, by carrying out regular surveys to determine the impact travel has on commuter’s lives, we can look to create a solution to better fill their mobility needs.”

Ends

About Europcar Group

Europcar Group is listed on Euronext Paris. Europcar is the European leader in vehicle rental service and is also a major player in mobility markets. Active in more than 130 countries and territories, including nine subsidiaries in Europe and two in Australia and New Zealand, Europcar serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners.

¹ Consumer poll conducted online and via social media channels – January 2018 - 54 respondents



The group operates mainly under the Europcar®, InterRent® and Ubeeqo® brands. Customer satisfaction is at the heart of the group's mission and all of its employees, this commitment fuels the continuous development of new services.

The Europcar Lab, based in Paris, was created to better grasp tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo, E-Car Club or Brunel.

Contacts

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