



*London, April 30<sup>th</sup>, 2018*

**FANS OF EUROVISION CAN EXPLORE LISBON WITH 20% OFF  
EUROPCAR CAR HIRE AND 15% OFF SCOOTER HIRE**

## Official partner of Eurovision Song Contest 2018 helps visitors explore Portugal's capital for less

[www.europcar.co.uk](http://www.europcar.co.uk)

Europcar Portugal, a subsidiary of Europcar Group, a major player in mobility markets, has been named as an official partner of this year's Eurovision Song Contest. The final takes place in destination of the moment, Lisbon, on 12<sup>th</sup> May 2018. The Portuguese capital is hosting Eurovision for the first time in its 63 year history after Salvador Sobral was crowned the winner in 2017.

For fans of Eurovision heading to Lisbon, Europcar Portugal is offering a 20% discount for car hire and 15% for those hiring scooters for the duration of the competition which starts on 8th May and concludes with the Grand Final on 12th May.

This is the perfect excuse to get out and about and explore the glorious city - which was named the World's Best Travel Destination at the 2017 World Travel Awards – and is famed for its colourful architecture, delectable cuisine and vibrant nightlife. To welcome visitors to the city, Europcar Portugal has developed a 'Pocket Guide' with handy tips on the city's hotspots and tours for visitors to check out during their stay. The guide will be available at the Europcar Lisbon desk at Lisbon airport as well as at Europcar's booth in the Eurovision Village.

Nuno Barjona, Head of Marketing and New Mobility da Europcar Portugal says: “Europcar Portugal is delighted to be a part of such a prolific, international event taking place in our vibrant capital. We can’t wait to showcase Lisbon to the many tourists who will be visiting to celebrate Eurovision and our special offer on rental helps visitors explore the city for less.”

OFFICIAL SUPPLIER



ENDS

Europcar Group is a major player in mobility markets and is listed on Euronext Paris. The Group's mission is to be an attractive alternative to car ownership by providing a wide range of mobility solutions: car rentals, Vans & Trucks, chauffeur service, car-sharing or peer-to-peer. Customer satisfaction is at the heart of the group's mission and all of its employees and this commitment fuels the continuous development of new services.

The group operates through multi brands meeting every customer specific needs: Europcar® - the European Leader in vehicle rental services, Goldcar® - Europe's largest low-cost car rental company, InterRent® - value for money brand targeting leisure customers and Ubeeqo® - a European company specializing in fleet and mobility solutions for both the business and the end-customers market.

The Group delivers its mobility solutions worldwide through an extensive network in 130 countries and territories (including 16 wholly-owned subsidiaries in Europe and 2 in Australia and New Zealand, franchisees and partners).

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