

*London, 5<sup>th</sup> November, 2018*

**EUROPCAR MOBILITY GROUP IN the UK SHOWCASES FULL MOBILITY OFFERING  
AT WTM 2018  
London ExCeL – 5-7 November 2018**

Europcar Mobility Group in the UK will be at World Travel Market 2018 to showcase its fully joined up approach to mobility. With a focus on giving international travel industry professionals the opportunity to find out more about the benefits Europcar Mobility Group is bringing to travellers – business and leisure – the stand will feature each of the brands that now make up the business's offering.

The Group's growth strategy has been specifically focused on developing mobility solutions to suit all types of mobility needs, both through organic R&D and acquisition, including Ubeeqo, a European start-up specialised in car-sharing, Brunel, a provider of chauffeur services and Scooty, a scooter-sharing start-up. It has also taken minority investments in Snappcar, the second largest international peer-to-peer car-sharing player in Europe, and Wanderio, a multimodal search and comparison platform.

Reflecting the evolution of its offering, in May 2018 the Group was renamed Europcar Mobility Group and it is under this umbrella that all the brands and services now operate.

Gary Smith, Managing Director of Europcar Mobility Group in the UK, comments: “Europcar Mobility Group is evolving to meet the rapidly changing needs and expectations of our customers, because the traditional model of owning a car isn’t necessarily the right fit for everyone anymore.

“At this year’s World Travel Market we are therefore looking forward to demonstrating how the Europcar Mobility Group brands in car rental as well as in news mobility services, are harnessing technology and digital innovation to deliver smart and cost-effective solutions, designed to make people’s lives easier. Visitors to the stand will be able to see how we aim to better answer all customers’ needs whatever the budget and the usage, as part of our enhanced mobility offering.”

All the Europcar Mobility Group brands at WTM 2018:

## Brunel – international chauffeur-services

**Buchbinder** – One of the major car rental leaders in Germany

## Europcar – European leader of car, van and truck rental

## Goldcar – Low-cost car rental leader in Europe

### InterRent – Mid-tier car rental specialist (leisure-focused)

**Ubeeqo** – European start-up specialised in car-sharing (B2B & B2C), incorporating E-car Club, the UK based electric pay-per-use car club

## Ends

## About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris.



The mission of Europcar Mobility Group is to be the preferred “Mobility Service Company” by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: car-rental, vans and trucks rental, chauffeur services, car-sharing and peer-to-peer.

Customers' satisfaction is at the heart of the Group's mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicle rental services, Goldcar® - the most important low-cost car-rental company in Europe, InterRent® – ‘mid-tier’ brand focused on leisure and Ubeeqo® – a European company specializing in fleet and mobility solutions for both the business and the end-customers market.

Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 133 countries (including 16 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

## Contacts

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