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London, 8th February, 2017

IMPRESS FOR VALENTINE'S DAY WITH UP TO 50% OFF DREAM CARS

From cool coupes to chic convertibles romantics can impress their loved ones this Valentines

www.europcar.co.uk/deals/valentine

Love is in the air and Europcar UK, subsidiary of Europcar Group, the European leader in vehicle rental services and a major player in mobility markets, is helping customers "woo" the object of their affections in the car of their dreams this Valentine's Day. Anyone planning a romantic escape can slip behind the wheel of an Audi A3 cabriolet, a Porsche Boxster or a Range Rover Vogue and enjoy up to 50% off.

For someone wanting a bit of classic motoring, the Porsche Boxster is the perfect gift, with its sleek lines, luxurious interior and power under the bonnet. Alternatively, a fun and flirty city break in the sporty Fiat Abarth or Mini Cooper will put a smile on anyone's face this Valentine's Day. The Europcar Selection UK fleet also includes a wide range of BMW's and Mercedes for a luxury driving experience.

"Europcar UK is giving drivers a premium motoring experience with up to 50% off," said Gary Smith, Managing Director, Europcar UK Group. "And Europcar Selection makes it easier than ever to make that special someone feel like a star, without a Hollywood price tag."

The Europcar Selection UK Valentine offer is available for reservations made until 28th February, for checkouts up until 31st March inclusive.

Ends

About Europcar

Europcar Groupe shares (EUCAR) are listed on the Euronext Paris stock exchange. Europe's leading vehicle rental service for more than 65 years, Europcar is also a major player in mobility markets. Active in more than 140 countries, Europcar serves customers through an extensive vehicle rental network comprised of its wholly- owned subsidiaries as well as sites operated by franchisees and partners. In addition to the Europcar® brand, the company offers low-cost vehicle rentals under the InterRent® brand. A commitment to customer satisfaction drives the company and its 6,000 people forward and provides the impetus for continuous development of new services. The Europcar Lab was created to respond to tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo and E-Car Club.

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Contacts

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