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Europcar UK adds all-new Volkswagen Crafter to commercial fleet

www.europcar.co.uk

Europcar UK, a subsidiary of Europcar Group, the European leader in vehicle rental services and a major player in sustainable mobility markets, has added 170 new Volkswagen Crafter panel vans to its commercial fleet. Reflecting the long-standing partnership between Europcar and Volkswagen Commercial Vehicles, the addition of the new vans will provide UK businesses with access to the latest automotive innovations for safe and efficient driving. The vehicles will be available from Europcar's locations across the UK from September.

"The Volkswagen Crafter is a welcome addition to the Europcar commercial fleet", explained Stuart Russell, Specialist Vehicles Director, Europcar UK Group. "The new model is one of the most practical, economical and safest vans currently on the market and was designed from the ground up to appeal to businesses across various industries."

Winner of a host of awards, including International Van of the Year 2017[i], the all-new Volkswagen Crafter is the most technically-advanced van on the market thanks to its innovative safety features. The 'City Emergency Braking and Front Assist' features prevent or minimise the impact of collisions in traffic, while the parking sensors act as an extra pair of eyes - which is especially useful for someone who may not be used to driving a commercial vehicle.

Powered by an economical 2.0 litre TDI 140 PS engine, the Crafter guarantees fuel efficiency and adaptability in the different driving conditions that businesses require.

Michael Cutts, National Rental Manager for Volkswagen Commercial Vehicles added: "The Europcar UK business has been strengthening its commercial vehicle services over the last couple of years and we're delighted to be supporting this commitment. We're delighted for Europcar to be the one of the first rental companies in the UK to adopt them onto their fleet in significant numbers. A highly flexible vehicle, designed for the demanding conditions of urban traffic, we believe the Crafter will make an important addition to the fleet."

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About Volkswagen Commercial Vehicles

Over 60 years ago, the first Transporter arrived in the UK, creating a blueprint which others would follow. While technology has evolved, the vision that created the original – to get the job done efficiently and reliably – still holds true today for the van and the Volkswagen Commercial Vehicles brand.

Volkswagen Commercial Vehicles offers a diverse model range – from the compact Caddy, through the evergreen Transporter and sturdy Crafter panel vans, dropsides and tippers, to the Caravelle passenger carrier, California camper and the Amarok pick-up. They're as versatile and dependable as Volkswagens have always been, but now they're more spacious, more comfortable and safer than ever.

Every van also comes backed by Volkswagen Commercial Vehicles' 'Working With You' promise. It's a commitment to work in partnership with businesses, providing them with the best products and aftersales support, whether they're buying one or a thousand vans.

For more information visit www.volkswagen-vans.co.uk

For media: For more information, please contact Amy Allen, Product Affairs Manager, on 01908 548210 or 07983 535116, or Kate Thompson, Head of Press and Public Relations, on 01908 601478 or 07713 265562.

About Europcar Group

Europcar Group is listed on Euronext Paris. Europcar is the European leader in vehicle rental service and is also a major player in mobility markets. Active in more than 130 countries and territories, including nine subsidiaries in Europe and two in Australia and New Zealand, Europcar serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners.
The group operates mainly under the Europcar®, InterRent® and Ubeeqo® brands. Customer satisfaction is at the heart of the group's mission and all of its employees, this commitment fuels the continuous development of new services.
The Europcar Lab, based in Paris, was created to better grasp tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo, E-Car Club or Brunel.

Contacts

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[i] http://www.van-of-the-year.com/