



London, 23rd October 2017

WHERE WOULD YOU GO TO BEAT THE POST-SUMMER BLUES?
Kynance Cove, Cornwall voted number one UK getaway in Europcar UK survey
www.europcar.co.uk

It's half-term season with many families getting away for the last break before Christmas. To help travellers decide where to go, Europcar UK asked people to nominate their favourite place in the UK to beat the summer blues. And Kynance Cove in Cornwall was declared the ideal place in the UK to get away from it all and forget that summer is over.

The top ten reveals that Cornwall is top of the pops for a UK break, taking three of the top ten spots, including number two for Gorran Haven. At the other end of the UK, the beautiful and remote Isle of Skye comes in at number three for those wanting a remote retreat this autumn.

Confirming that the coast is king for British holidaymakers, seven out of the top ten locations are on the coast with St Mary's Bay, Kent taking fourth place. However, bucking the trend, Stow-on-the-Wold is in fifth position, proving the eternal appeal of the Cotswolds and this picturesque market town.

The rugged coastline of Cornwall and Devon are hot favourites, with Sladesbridge coming in sixth and Hope Cove and Branscombe coming in at number eight and ten for Devon. But Scotland doesn't miss out with Loch Lomond and The Trossachs coming joint ninth. And the awe-inspiring Lake District proves another popular destination, with Ambleside in Cumbria snagging the number seven spot.

"It looks like the Poldark effect is taking the UK by storm, as Cornwall features in three of the top ten destinations", said Gary Smith, Managing Director of Europcar UK. "Our top ten proves that holidaymakers are really spoilt for choice, when it comes to UK destinations to escape to.

"From coast to historic market towns and stunning lakes, the UK has it all and with branches across the UK, Europcar helps busy families get to their chosen destination and make the most of their break – whether at half-term or any other time of the year."



Europcar has over 250 locations across the UK and the widest choice of vehicles. Customers can benefit from Europcar's delivery and collection service, making it the ideal choice for busy families at any time of year.

**10 most popular UK destinations
To beat the summer blues**

1. Kynance Cove, Cornwall
2. Gorran Haven, Cornwall
3. The Isle of Skye, Scotland
4. St Marys Bay, Kent
5. Stow-on-the-Wold, Cotswolds
6. Sladesbridge, Cornwall
7. Ambleside, Cumbria
8. Hope Cove, Devon
9. Loch Lomond and The Trossachs,
Scotland
10. Branscombe, Devon

*2146 people completed the Europcar survey via Facebook and Twitter, September 2017

Ends

About Europcar Group

Europcar Group is listed on Euronext Paris. Europcar is the European leader in vehicle rental service and is also a major player in mobility markets. Active in more than 130 countries and territories, including nine subsidiaries in Europe and two in Australia and New Zealand, Europcar serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners.

The group operates mainly under the Europcar®, InterRent® and Ubeeqo® brands. Customer satisfaction is at the heart of the group's mission and all of its employees, this commitment fuels the continuous development of new services.

The Europcar Lab, based in Paris, was created to better grasp tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo, E-Car Club or Brunel.

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