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London, May 22nd 2017

Europcar helps Lions fans make the most of their trip to New Zealand

15% off car hire for the duration of the tour

https://www.europcar.co.uk/deals/new-zealand-rugby

Rugby fans heading to New Zealand for the Lions Tour can make the most of their trip thanks to a special offer from Europcar. The vehicle hire specialist is offering 15% off car hire* for checkouts of 4 days or more for the duration of the British and Irish Lions tour. To benefit from the offer, travellers just need to head to https://www.europcar.co.uk/deals/new-zealand-rugby.

From 3rd June to 8th July, the Lions will take on New Zealand's top teams, including 2015 World Cup champions, the All Blacks. Kicking off at the Toll Stadium in Whangarei, the tournament moves through the North Island visiting the cities of Auckland, Hamilton and Wellington as well as the Southern Island cities of Christchurch and Dunedin.

Lions fans looking to make the most of their time in New Zealand will be rewarded with some of the most breath-taking coastal drives in the world. The country is also home to 13 National Parks which showcase 30,000 square kilometres of natural scenery. By hiring with Europcar, it's easy to explore all that New Zealand has to offer.

"As rugby fans prepare to travel the globe for the Lions tour, Europcar wants to help make their experience as fulfilling – and as cost-effective – as possible," said Gary Smith, Managing Director of Europcar UK Group. "New Zealand boasts some of the most beautiful natural scenery in the world and car hire from Europcar provides travellers with a quick and cost-effective solution to make the most of their time between matches."

To find out more visit the offer, travellers just need to head to https://www.europcar.co.uk/deals/new-zealand-rugby.

*Terms & Conditions apply

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About Europcar Group

Europcar Group is listed on Euronext Paris. Europcar is the European leader in vehicle rental service and is also a major player in mobility markets. Active in more than 130 countries and territories, including nine subsidiaries in Europe and two in Australia and New Zealand, Europcar serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners.
The group operates mainly under the Europcar®, InterRent® and Ubeeqo® brands. Customer satisfaction is at the heart of the group's mission and all of its employees, this commitment fuels the continuous development of new services.
The Europcar Lab, based in Paris, was created to better grasp tomorrow’s mobility challenges through innovation and strategic investments, such as Ubeeqo, E-Car Club or Brunel.

Contacts

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