

London, 15<sup>th</sup> June 2017

## EUROPCAR UK EXTENDS VAN FLEET WITH ADDITION OF MERCEDES VITO www.europcar.co.uk

Europcar UK, a subsidiary of Europcar Group, the European leader in vehicle rental services and a major player in mobility markets, has added 180 Mercedes-Benz Vito 114CDI LWB vans to its commercial fleet, responding to a growing appetite from businesses to use vehicle rental as an alternative to longer term ownership commitments. Complementing Europcar's extensive commercial fleet, consisting of a wide range of vans and specialist vehicles, the addition of the Mercedes-Benz Vito gives businesses more choice of vehicles permanently on fleet.

"Our strategy is to provide vehicles for businesses of all sizes, tackling both short and longerterm needs", explained Stuart Russell, Special Vehicle Director, Europcar UK Group. "Mercedes-Benz is synonymous with reliability, fuel efficiency and safety and as one of the premier van manufacturers – we are delighted to be adding the Vito to our fleet. We can now provide our customers with access to a very versatile model in just 4 hours."

Available from 100 Europcar locations across the UK, the Mercedes-Benz Vito is a multipurpose vehicle, combining spaciousness with a wealth of innovative features, including the option of Active Parking Assist, to help with parking. The Vito is also Euro 6 compliant, delivering on fuel efficiency by using the latest engine technology, which is ideal for manufacturing companies, telecoms, utilities and construction sectors.

Please feel free to use the accompanying image:

Mercedes Vito

Ends

## About Europcar Group

Europcar Group is listed on Euronext Paris. Europcar is the European leader in vehicle rental service and is also a major player in mobility markets. Active in more than 130 countries and territories, including nine subsidiaries in Europe and two in Australia and New Zealand, Europcar serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners. The group operates mainly under the Europcar®, InterRent® and Ubeeqo® brands. Customer satisfaction is at the heart of the group's mission and all of its employees, this commitment fuels the continuous development of new services.



The Europcar Lab, based in Paris, was created to better grasp tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo, E-Car Club or Brunel.

## Contacts

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