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London, 7th February, 2017

BOOK NOW FOR THE BEST DEALS ON HALF-TERM BREAKS

Europcar UK offers families affordable car hire with a price match guarantee

www.europcar.co.uk

Family half-term getaways don't need to be stressful and cramped with car hire from Europcar UK, subsidiary of Europcar Group, the European leader in vehicle rental services and a major player in mobility markets. Booking car hire in advance means kids and parents can enjoy the journey in a vehicle with space for all the family. And the Europcar Price Match Guarantee also means that customers booking online at www.europcar.co.uk get the best price.

The school holidays may be fun for the kids, but they can fill parents with dread. The pressure to keep everyone occupied and the prospect of long, cramped journeys with the kids squabbling in the back of the car is nobody's idea of a good time. Europcar's wide range of vehicles for every budget means families can book a car with lots of legroom. Not to mention travelling in a vehicle that's modern and well maintained means parents can relax knowing there's less risk of a breakdown.

"Whether it's a trip to the coast, a day out at theme parks and heritage sites or visiting friends and family, we're aiming to help families enjoy a stress-free half term," explains Gary Smith, Managing Director of Europcar UK Group. "All our rates are backed by the Europcar Price Match Guarantee, ensuring customers booking Europcar rentals online will get the best price available. If they find the same Europcar rental cheaper on any other site, then customers who tick all of the required boxes will get the same deal on www.europcar.co.uk. And booking early is the best way for families to ensure they get the right car for half term."

Europcar UK has over 250 locations across the UK and the widest choice of vehicles. Customers can also benefit from Europcar's Deliver & Collect service making it the ideal choice for busy families at any time of year. And Europcar vehicles are fully covered by 24 hour roadside assistance at no extra cost as well as a damage liability and theft waiver for added peace of mind on long journeys.

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About Europcar

Europcar Groupe shares (EUCAR) are listed on the Euronext Paris stock exchange. Europe's leading vehicle rental service for more than 65 years, Europcar is also a major player in mobility markets. Active in more than 140 countries, Europcar serves customers through an extensive vehicle rental network comprised of its wholly- owned subsidiaries as well as sites operated by franchisees and partners. In addition to the Europcar® brand, the company offers low-cost vehicle rentals under the InterRent® brand. A commitment to customer satisfaction drives the company and its 6,000 people forward and provides the impetus for continuous development of new services. The Europcar Lab was created to respond to tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo and E-Car Club.

Contacts

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