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London, April 25th 2017

EUROPCAR UK ENHANCES COMMERCIAL FLEET WITH FORD TRANSIT CONNECT

www.europcar.co.uk

Europcar UK, subsidiary of Europcar Group, the European leader in vehicle rental services and a major player in sustainable mobility markets, continues to focus on offering a wide choice of commercial vehicles for business users. The latest addition is the Ford Transit Connect, the first Ford commercial vehicle to come onto the Europcar Commercial Fleet for a number of years.

"Responding to the demands of our customers' needs, we have partnered with Ford to provide the latest van models on fleet that are well regarded by business users", explained Stuart Russell, Specialist Vehicles Director, Europcar UK Group. "The Ford Transit Connect is an important addition to the fleet and reflects our commitment to upgrading and reviewing the wide choice of commercial vehicles available to meet the needs of UK businesses."

The Ford Transit Connect has a generous load space and can handle up to 993kg of cargo, with a bulkhead that allows for longer loads to be stored safely. Available in the diesel version on the Europcar fleet, it delivers the power and fuel efficiency businesses need as well as providing the flexibility to operate as a mobile workshop or office.

Stephen Gill, Ford Rental Account Manager, adds, "The Ford Transit Connect is a workhorse for businesses up and down the UK. We are, therefore, delighted to add it to the Europcar UK commercial fleet. This partnership brings two trusted brands together, offering Europcar customers even more choice to support their businesses and keep them moving."

About Europcar

Europcar Groupe shares (EUCAR) are listed on the Euronext Paris stock exchange. Europe's leading vehicle rental service for more than 65 years, Europcar is also a major player in mobility markets. Active in more than 140 countries, Europcar serves customers through an extensive vehicle rental network comprised of its wholly- owned subsidiaries as well as sites operated by franchisees and partners. In addition to the Europcar® brand, the company offers low-cost vehicle rentals under the InterRent® brand. A commitment to customer satisfaction drives the company and its 6,000 people forward and provides the impetus for continuous development of new services. The Europcar Lab was created to respond to tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo and E-Car Club.

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About Ford Motor Company
Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 166,000 employees and about 70 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford products in the UK, please visit www.ford.co.uk