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Staycation in style with 25% off car hire this summer as more Brits than ever are opting to stay in the UK

www.europcar.co.uk/deals/uk-summer-sale

Online searches for ‘staycation’ options have increased by almost a quarter so far in 2017*. In response, Europcar UK, a subsidiary of Europcar Group, the European leader in vehicle rental services and a major player in mobility markets, is helping holidaymakers make the most of their trip by offering up to 25% off car hire in the UK this summer.

Gary Smith, Managing Director of Europcar UK Group said, “Choosing to holiday in the UK is fast becoming a preferred choice for families looking to get away this summer and we can certainly see why – it’s as simple as booking accommodation and heading off in the car. There’s no jetlag, no airport queues or currency issues.

“With cities bursting to the brim with history and culture, as well as spectacular coastal destinations, it’s easy to see why more and more families opt to take their summer holiday on British soil. Whether heading to London or Loch Lomond, Europcar UK has the vehicle to suit the needs of our customers, that’s fit for purpose and has plenty of space for the whole family and luggage too! What’s more, with 25% off UK car hire this summer, that’s all the more cash to spend on experiences and creating memories to last a lifetime.”

Europcar UK has over 250 locations across the UK and the widest choice of vehicles. Customers can also benefit from Europcar’s Deliver & Collect service making it the ideal choice for busy families at any time of year. And Europcar vehicles are fully covered by 24 hour roadside assistance at no extra cost as well as a damage liability and theft waiver for added peace of mind on long journeys.

Europcar’s UK summer deal is valid for bookings made between 26th May – 16th June 2017, for reservations between 19th June – 31st October 2017.

