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London, June 8th 2017

EUROPCAR UK APPOINTED TO UNIVERSITY PURCHASING CONSORTIUM FRAMEWORK

Appointment to supply Vehicle Hire and Car Club services underlines commitment to Higher Education sector with integrated mobility solutions

www.europcar.co.uk

Building on its reputation within the public sector, Europcar UK, a subsidiary of Europcar Group, the European leader in vehicle rental services and a major player in mobility markets, has been appointed to the University Purchasing Consortium framework established by North Western Universities Purchasing Consortium (NWUPC). An integrated approach to vehicle hire and car club services will be delivered through Europcar and its car club brand, E-Car, which is already used by universities, local authorities and housing associations across the UK.

"Being chosen to be part of the framework underlines the value Europcar brings to the Higher Education sector", said Andrew Franklin - Director, Public Sector for Europcar UK. "In particular this appointment demonstrates how Europcar's approach to an integrated mobility solution, encompassing a range of services from vehicle hire to car clubs, and incorporating electric and hybrid vehicles, can deliver a sustainable, affordable and efficient transport package for University Institutions."

With a focus on improving local mobility, while reducing the costs and environmental impact of every journey, Europcar's national network of over 250 locations combined with a fleet of 60,000 cars and vans provides institutions with quick accessibility to vehicle hire, from 1 day to 3 months plus. This is complemented by car club solutions, including the UK's first entirely electric scheme which currently operates across a number of UK sites. Affirming its education credentials, E-Car is also an integral part of the transport infrastructure across leading UK university campuses, such as the University of St Andrews and the University of Hertfordshire.

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"Europcar's investment in technology and innovation means that Universities and the wider public sector can access and incorporate our mobility solutions in an efficient and easy-to-manage way", added Andrew Franklin. "As part of the NWUPC framework we can help organisations across the UK address many aspects of their transport needs – whether for staff, students or local residents - in a way that's safe, cost-effective, efficient and sustainable."

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About Europcar Group

Europcar Group is listed on Euronext Paris. Europcar is the European leader in vehicle rental service and is also a major player in mobility markets. Active in more than 130 countries and territories, including nine subsidiaries in Europe and two in Australia and New Zealand, Europcar serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners.
The group operates mainly under the Europcar®, InterRent® and Ubeeqo® brands. Customer satisfaction is at the heart of the group's mission and all of its employees, this commitment fuels the continuous development of new services.
The Europcar Lab, based in Paris, was created to better grasp tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo, E-Car Club or Brunel.

Contacts

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