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London, 9th March 2017

UP TO 50% OFF CLASSY CARS FOR THE ULTIMATE MOTHER'S DAY GIFT
A ride in a Mercedes, Porsche or Jaguar can make Mum feel like the star of the show
www.europcar.co.uk/selection

Anyone planning a big surprise for the 'best Mum ever' this Mother's Day can get her there in the style and elegance of a Mercedes E220 or a sporty Porsche Cayman - with up to 50% off from Europcar Selection.

There's also the BMW 4 Series Convertible, with its sleek styling and the chance to ride with the top down for that Hollywood feel. The Range Rover Vogue has enough room for all the family to enjoy a spot of luxury on a Mother's Day outing. And the irresistible Jaguar XJ3 oozes British engineering and refinement that's in a class of its own.

"We're offering a choice of the very best in luxury motoring brands - and all with up to 50% off for Mother's Day bookings," explains Gary Smith, Managing Director of Europcar UK Group. "Everyone likes to treat their Mum to the very best and our great deals on luxury vehicle hire with Europcar Selection means a drive in a dream machine doesn't have to be just a dream."

For example, the sporty Porsche Cayman can be the drive of Mum's dreams for Mother's Day weekend (24th-26th March), with prices starting at just £183 per day, based on a 3 day weekend rental. Significantly less than its usual price tag on the forecourt!

Europcar UK's Mother's Day offer is available for bookings made up to 19th March and taken before 7th April inclusive.

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About Europcar

Europcar Groupe shares (EUCAR) are listed on the Euronext Paris stock exchange. Europe's leading vehicle rental service for more than 65 years, Europcar is also a major player in mobility markets. Active in more than 140 countries, Europcar serves customers through an extensive vehicle rental network comprised of its wholly- owned subsidiaries as well as sites operated by franchisees and partners. In addition to the Europcar® brand, the company offers low-cost vehicle rentals under the InterRent® brand. A commitment to customer satisfaction drives the company and its 6,000 people forward and provides the impetus for continuous development of new services. The Europcar Lab was created to respond to tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo and E-Car Club.

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