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London, 23rd October 2017

EUROPCAR VANS HELP WITH NATIONAL SMART METER INSTALLATION
New contract with Actavo supports major smart meter project
www.europcar.co.uk

Europcar UK, a subsidiary of Europcar Group, the European leader in vehicle rental services and a major player in mobility markets, has been chosen by Actavo, a global leader in engineering solutions. Experiencing rapid expansion as it wins new contracts to install Smart Meters in homes across the UK, Actavo selected Europcar UK to help mobilise its fast-growing network of engineers on the road.

With a global workforce of over 6,000, Actavo is trusted by the world's leading companies to design, build and maintain the communications and power infrastructures used every day. It has recently won the contract to install Smart Meters in homes across the UK and Europcar's commercial vehicle fleet is playing a crucial role in underpinning the logistics needed to deliver this service.

Actavo needed access to a large number of vans, fitted-out to its own specification in a very short timescale. In particular, the company wanted to be able to provide its newly-recruited engineers with access to Bluetooth so that they could use Apple Airtime on their mobile devices for navigation.

Europcar UK sourced the Citroen Dispatch Panel Van specifically for Actavo. Featuring dual side loading doors, these vehicles are ideal for the Actavo engineers, meaning they don't have to worry about where they can park when unloading the new Smart Meters. And the vans were pre-fitted with racking and Flettner air vents to release any gas residue as well as liveried with the Actavo brand.

"Having recently won key contracts to install Smart Meters in homes across the UK, we needed to recruit new engineers and have them on the road as quickly as possible" explained Edward Comerford, Fleet Manager at Actavo. "We decided not to go for outright vehicle purchase or contract hire. Instead, Europcar's experience in working with a number of major infrastructure and engineering businesses made it the ideal fit for Actavo. Combined with its national network, means we gain access to a commercial fleet wherever we need it.

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"Europcar is the ideal partner, giving us a long-term commitment to supporting our needs which, in turn, enables us to give confidence to our customers that we can meet their expectations."

Stuart Russell, Specialist Vehicles Director, Europcar UK Group added: "Our strong working partnerships with the key commercial vehicle manufacturers means we have the flexibility to provide a wide diversity of vehicles at short notice. This was particularly the case for the Actavo contract. We also recommended a provider for driver training for its new engineers as part of the company's smart metering induction programme.

"Crucially, we don't take a one size fits all approach to delivering solutions to our clients. By taking time to listen to businesses like Actavo, we can deliver a tailor-made solution that has in-built flexibility to change and adapt as an organisations grows and develops."

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About Europcar Group

Europcar Group is listed on Euronext Paris. Europcar is the European leader in vehicle rental service and is also a major player in mobility markets. Active in more than 130 countries and territories, including nine subsidiaries in Europe and two in Australia and New Zealand, Europcar serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners.
The group operates mainly under the Europcar®, InterRent® and Ubeeqo® brands. Customer satisfaction is at the heart of the group's mission and all of its employees, this commitment fuels the continuous development of new services.
The Europcar Lab, based in Paris, was created to better grasp tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo, E-Car Club or Brunel.

Contacts

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