

Analysis⁴ has shown that Europcar Long Term Hire provides motorists with a genuine alternative to other forms of car ownership, whilst still being competitively priced. The basic Europcar Long Term Hire starts from £317 per month for a mini category vehicle, with a monthly mileage allowance of 2,520 miles and an excess of £1,000. Europcar Long Term Hire Premium provides complete peace of mind, with zero excess on insurance for a starting price of £422 per month and a deposit of £70.

For a vehicle such as a Peugeot 208, over two years, a high mileage driver could expect to pay £8,470⁵ with Europcar Long Term Hire. To lease this vehicle for the same period would cost £1,043 more.

Europcar believes its flexible new solution provides motorists with an ideal alternative to car ownership, maintenance and servicing costs. And unlike car ownership or leasing where the driver is stuck with the same car for years, they can change the vehicle every month. Whether drivers would like to take advantage of the warmer weather in the summer and hire a convertible, or a compact vehicle for the winter months, Europcar Long Term Hire provides flexibility all year round.

Customers using *Europcar Long Term Hire* can book and rent their car immediately, with no forms or credit checks - just a simple credit card payment. It's ideal for motorists who don't want to be pinned down to the long-term commitment of car ownership. Picking from a fleet that, on average, is less than 6 months old and with no yearly contract, customers can either change their vehicle every month or keep the same car for 12 weeks at a time and have a free monthly valet."

END

About Europcar Group

Europcar Group is listed on Euronext Paris. Europcar is the European leader in vehicle rental service and is also a major player in mobility markets. Active in more than 130 countries and territories, including nine subsidiaries in Europe and two in Australia and New Zealand, Europcar serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners.

The group operates mainly under the Europcar®, InterRent® and Ubeeqo® brands. Customer satisfaction is at the heart of the group's mission and all of its employees, this commitment fuels the continuous development of new services.

The Europcar Lab, based in Paris, was created to better grasp tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo, E-Car Club or Brunel.

⁴ Europcar analysis of Europcar Long Term Hire versus leasing using www.contracthireandleasing.com as of March 2017

⁵ Cost is based on drivers travelling up to 30,000 miles per year

