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EUROPCAR UK WINS RENTAL PROVIDER OF THE YEAR
Alphabet Supplier Awards recognise ongoing focus on flexibility and quality
www.europcar.co.uk

Europcar UK, a subsidiary of Europcar Group, the European leader in vehicle rental services and a major player in mobility markets, has won the Rental Provider of the Year category in the inaugural Alphabet Supplier Awards. The awards, created by mobility and fleet leasing experts, Alphabet GB, recognise and celebrate the achievements of its network of service providers over the past 12 months.

The Alphabet Supplier Awards shortlisted nominees and winners were decided based on scoring criteria, which included Key Performance Indicator (KPI) and satisfaction scores from Alphabet customer interactions. Europcar UK won Rental Provider of the Year as a result of its continued focus on development and service improvement in 2016. The judges recognised the wide range of vehicles available, as well as Europcar's focus on delivering a consistently high customer experience.

Gary Smith, Managing Director of Europcar UK said: "Winning the Alphabet Rental Provider of the Year award demonstrates Europcar's commitment to helping our customers keep their businesses moving by offering a wide range of mobility solutions. It also acknowledges the dedication and enthusiasm of the whole Europcar team, working with Alphabet to always deliver a service that focuses on innovation and partnership."

Alphabet Chief Operating Officer, Matt Sutherland, added: "Now more than ever, vehicle hire is a crucial part of any customer's business mobility mix. Europcar's excellent service offers customers more than just a traditional rental solution, meeting a wide range of mobility needs without compromising on service. This focus on customer care is what makes Europcar one of the worthy winners of the Alphabet Supplier Awards."

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About Europcar Group

Europcar Group is listed on Euronext Paris. Europcar is the European leader in vehicle rental service and is also a major player in mobility markets. Active in more than 130 countries and territories, including nine subsidiaries in Europe and two in Australia and New Zealand, Europcar serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners.
The group operates mainly under the Europcar®, InterRent® and Ubeeqo® brands. Customer satisfaction is at the heart of the group's mission and all of its employees, this commitment fuels the continuous development of new services.
The Europcar Lab, based in Paris, was created to better grasp tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo, E-Car Club or Brunel.

Contacts

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