



London, 8th March 2016

Europcar to reward Arsenal fans who go the extra mile

Fan of the Season competition is searching for the 'Best Travelled' fan

www.europcar.co.uk

Any Premier League fan will know that travelling across the country to support their side at an away match demands commitment. That's why Europcar, the Official Car and Van Rental Partner of Arsenal Football Club, is on the hunt for these dedicated fans, with its third 'Fan of the Season' competition of the year - Arsenal's 'Best Travelled' fan.

To be in with a chance of winning, Europcar wants to hear from those fans who have travelled the length and breadth of the nation – and further - be that by train, plane or automobile, just to cheer Arsenal on. To enter, supporters just need to go to Europcar's content hub 'Your Arsenal, Your Way' and describe why they are Arsenal's 'Best Travelled' fan. Fans can nominate themselves or a fellow-fan who they believe deserves the title. The winner will receive a signed shirt and football.

"There are many Arsenal fans out there who tour the country in order to show their support," says Ken McCall, Managing Director, Europcar UK Group. "Europcar wants to reward those fans who have travelled north, south, east and west for their team and there are bound to be some amazing stories to share."

Entries for 'Best Travelled Fan' competition are accepted until 12th March 2016. All stories will be available to view, so whether supporters are looking to check out the competition, or share the amazing stories of fellow fans, everyone is able to get involved.

To find out more, please visit www.europcar.co.uk/yourarsenalyourway or @EuropcarSport on Twitter.

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About Europcar Groupe

Europcar shares (EUCAR) are listed on the Euronext Paris stock exchange. Europcar is the European leader in vehicle rental service and is also a major player in mobility markets. Active in more than 140 countries, Europcar serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners. In addition to the Europcar® brand, the company offers low-cost vehicle rentals under the InterRent® brand. A commitment to customer satisfaction drives the company and its 6,000 people forward and provides the impetus for continuous development of new services. The Europcar Lab was created to respond to tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo and E-Car Club.

Contacts

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