



London, March 2016

Europcar to deliver championship service at first round of the Davis Cup by BNP Paribas

Official car hire partner for the Lawn Tennis Association supports players and officials

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Europcar, the leader in car hire services in Europe, is getting match ready for the first round of the Davis Cup by BNP Paribas, to be held in Birmingham, as part of its exclusive partnership with the Lawn Tennis Association (LTA). Europcar is supplying vehicles for the players and officials, providing seamless transport solutions that ensure everyone is where they need to be at every stage of the event.

The first match of the tournament is GB versus Japan, at the Barclaycard Arena, Birmingham 4-6 March. For the first time, since 1931, GB takes on Japan at home, which could see a contest between the two top ten world players Andy Murray and Kei Nishikori.

“We are delighted to build on our partnership with the LTA, after supporting summer tournaments in 2015 with our expert transport services,” says Ken McCall, Managing Director of Europcar UK Group. “The first match of the Davis Cup could see two major stars of world tennis go head to head, making it an exciting start to the season.

“Europcar’s role will be to ensure our vehicles are on hand to ensure LTA can deliver a world class event. We are delivering transport solutions players and officials can rely on to get them to and from matches with the minimum of fuss, ensuring all the drama stays on the tennis court.”

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About Europcar

Europcar Groupe shares (EUCAR) are listed on the Euronext Paris stock exchange. Europe's leading vehicle rental service for more than 65 years, Europcar is also a major player in mobility markets. Active in more than 140 countries, Europcar serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners. In addition to the Europcar® brand, the company offers low-cost vehicle rentals under the InterRent® brand. A commitment to customer satisfaction drives the company and its 6,000 people forward and provides the impetus for continuous development of new services. The Europcar Lab was created to respond to tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo and E-Car Club.

Contacts

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