



London, 15th March 2016

Europcar strikes a partnership with Chesterfield FC

New partnership extends car availability in Chesterfield

www.europcar.co.uk

Europcar, the leader in car hire services in Europe, is partnering with Chesterfield Football Club to provide business and leisure travellers with easy access to vehicle hire in the East Midlands. The partnership, which sees the opening of a branch at Proact Stadium, the home of Chesterfield FC, is designed to bridge the gap between busy locations in Sheffield and Mansfield and includes a full delivery and collection service. As well as creating several new jobs for the local community, the partnership has seen Europcar provide a Nissan Qashqai for club use as well as transporting staff to the all-important away matches.

The partnership also sees half-time advertising at the Proact Stadium for Europcar at all home games as well as signage within the stadium.

“It’s fantastic to support a community based club like Chesterfield FC, with such a strong fan base living and working in the area,” said Ken McCall, Managing Director, Europcar UK Group. “Proact Stadium is an ideal location for both businesses and individuals and enhances our regional network, making car hire services more accessible than ever.”

“We are thrilled to be working with an industry leader like Europcar and look forward to seeing how the partnership will benefit both parties,” added Kevin Fitzgerald, Head of Commercial and Marketing at Chesterfield FC. “Europcar has a positive record of activation within football and there looks to be great prospects for the future. We are happy to welcome Europcar to our team of partners.”

Station opening times:

Monday-Friday: 8am – 6pm

Saturday: 8am – 1pm

About Europcar Groupe

Contacts

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