



London, 17th August 2016

**Europcar marks the start of the football season
with exclusive offers for Arsenal fans and official members of the Club**

<http://www.europcar.co.uk/yourarsenalyourway>

Marking the start of its third year as the Official Car and Van Rental Partner of Arsenal Football Club, Europcar, is offering Arsenal supporters up to 20% off vehicle hire at home and away. And fans who are official members of Arsenal Football Club are also set to benefit from special Europcar deals this season.

“Building on two successful seasons, we’re continuing to deliver benefits to Arsenal fans,” explains Nick Harwood, Sales and Marketing Director, Europcar UK Group. “The Great British weather can’t make up its mind at the moment, so we’re delivering a ray of sunshine with our exclusive offers on vehicle hire from Europcar.”

Fans can simply head to the Europcar 'Your Arsenal, Your Way' hub to claim up to 20% discount on any Europcar car hire booked for UK and international trips. The discount not only applies to standard fleet but also includes 'Selection' vehicles, a range of Luxury and Fun cars for those looking to impress. There's up to 20% off van hire in the UK too.

For those fans who are official members of Arsenal Football Club, there's further benefits. Europcar is offering access to up to 20% off car hire with the guarantee that the discount will never be lower than 10%. Members simply need to visit the club's website, <http://www.arsenal.com/membership>, and enter their membership details to access this deal.

All rates are backed by the Europcar Price Match Guarantee, ensuring customers booking Europcar rentals online will get the best price available. If they find the same Europcar rental cheaper on any other site, then customers who tick all of the required boxes will get the same deal.

“We’re looking forward to another great season with Arsenal Football Club”, added Nick Harwood. “And we see these latest offers as continuing to build the strong following with fans by delivering exclusive benefits, as well as exciting content through the hub.”



All Europcar vehicles are fully covered by 24 hour roadside assistance at no extra cost, as well as a damage liability and theft waiver, for added peace of mind on long journeys.

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About Europcar

Europcar Groupe shares (EUCAR) are listed on the Euronext Paris stock exchange. Europe's leading vehicle rental service for more than 65 years, Europcar is also a major player in mobility markets. Active in more than 140 countries, Europcar serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners. In addition to the Europcar® brand, the company offers low-cost vehicle rentals under the InterRent® brand. A commitment to customer satisfaction drives the company and its 6,000 people forward and provides the impetus for continuous development of new services. The Europcar Lab was created to respond to tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo and E-Car Club.

Contacts

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