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EUROPCAR EXPANDS LONDON NETWORK WITH TWO NEW LOCATIONS

Bloomsbury and Marylebone Road sites improve car hire access in the Capital

www.europcar.co.uk

Europcar, the European leader in vehicle rental services and a major player in mobility markets, has extended its rental network with the opening of two new central London locations. The new branches, in Bloomsbury and on Marylebone Road, are ideally situated to provide affordable and flexible car hire in central London, where the cost of car ownership is at its highest and 1 in 5 (22%) of Londoners spend 20% of their monthly income running their car*.

The opening of the sites brings the number of Europcar rental locations in the capital to 31. Both locations are open from 8am to 6pm, Monday to Friday and 8am to 1pm on Saturdays.

To mark the launch of each site, Europcar is offering chances to win free upgrades and free fuel for rentals.

- The 50th customer at each new branch will win a free upgrade of their rental vehicle
- The 100th customer will win the opportunity to drive the brand new Infiniti Q30 for their rental period
- The 150th customer will be upgraded to a vehicle two groups higher than the one they booked, and receive a free tank of fuel

Robert Shaw, Operations Director, Europcar UK Group, commented: “We have opened these two new locations as part of our investment in our London network, to keep business and leisure customers on the move with the widest range of vehicles in the best places in town. The new sites are ideally situated for visitors to the capital who want to head off shopping or sightseeing, but also for those needing to travel in and around town on business.

“We offer a convenient and highly flexible car hire service, with a wide range of vehicles to suit any leisure or business customer. Our Luxury and Fun ‘Selection’ vehicles are also available from both locations, including the Mini Cooper S, Range Rover Vogue and Porsche Cayman.



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*Survey of 2,000 UK Car Owners by One Poll June 2015

About Europcar

Europcar Groupe shares (EUCAR) are listed on the Euronext Paris stock exchange. Europe's leading vehicle rental service for more than 65 years, Europcar is also a major player in mobility markets. Active in more than 140 countries, Europcar serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners. In addition to the Europcar® brand, the company offers low-cost vehicle rentals under the InterRent® brand. A commitment to customer satisfaction drives the company and its 6,000 people forward and provides the impetus for continuous development of new services. The Europcar Lab was created to respond to tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo and E-Car Club.

Contacts

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