

London, 28th June 2016

BEST DESTINATION FOR A CITY BREAK - LONDON OR EDINBURGH? Europear challenges holidaymakers to pick their favourite destination in online competition

https://www.europcar.co.uk/destination-battle

The London Eye versus Arthur's Seat; Buckingham Palace or Edinburgh Castle; The Houses of Parliament versus the Scottish Parliament at Holyrood. Which is the most appealing for city breakers?

Europear, the leader in car hire services in Europe, is challenging holidaymakers to choose between London or Edinburgh for their favourite city break destination in a fun online competition. And everyone who selects the winning city will go into a free prize draw for a weekend break at an AccorHotel, with complimentary Europear car hire.

It's easy to enter:

- 1- Just vote for the favoured destination using the Europear Facebook page.
- 2- Add #DestinationBattle in the post and like the Europear page.
- 3- Follow Europear UK on Facebook to find out the winning destination

The competition closes on 8th July and the winning destination will be announced on the Europear website.

END

About Europear

Europear Groupe shares (EUCAR) are listed on the Euronext Paris stock exchange. Europe's leading vehicle rental service for more than 65 years, Europear is also a major player in mobility markets. Active in more than 140 countries, Europear serves customers through an extensive vehicle rental network comprised of its wholly- owned subsidiaries as well as sites operated by franchisees and partners. In addition to the Europear® brand, the company offers low-cost vehicle rentals under the InterRent® brand. A commitment to customer satisfaction drives the company and its 6,000 people forward and provides the impetus for continuous development of new services. The Europear Lab was created to respond to tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo and E-Car Club.

Contacts

For further press information please contact the Europear UK Press Office:

Madeleine Roles, Charlie Hart or Wendy Harrison

*



020 8977 9132 europcarukteam@harrisonsadler.com